Monday 3rd | Tuesday 4th | Wednesday 5th

Session 1 Session 2 Session 3 | Session 4 Session 5 Session 6 Session 7 | Schiphol visit

# **Program**

# Sunday 2nd July 2000

1900 Welcoming reception at the Amsterdam Academic Club

# Monday 3rd July 2000

0800 Registration and Coffee at Artis, the Amsterdam Zoo, next to Amsterdam University
0915 Conference opening (chair: Prof. Jaap de Wit, UvA)

Speakers: Prof. Jacques van der Gaag (Dean Economic Faculty, UvA)

Prof. Tae Oum, President (ATRG)

# 0930-1100 Plenary Session:

E-commerce in the airline industry (Chair: Prof. Jaap de Wit, UvA)

#### Speakers:

(i) Frank Wade, Director SH&E, The Netherlands

(ii) Boubby Grin, Air Cargo Specialist

(iii) Floris Italianer, Director Clicketing.com

#### 1100-1130 Coffee

#### 1130-1230 Sessions 1A and 1B:

#### 1.A Capacity, Pricing and Regulation of Air Traffic Services I

- Tools for European ATM system capacity enhancement and the Optimizer example, A. Joubert (Eurocontrol), S. Hockaday (California Polytechnic State University) and M. Minoux (University Paris 6)
- Issues in Economic Regulation of Air Traffic Control, D. Andrew and D. Matthew (UK CAA, Economic Regulation Group)
- Getting Optimal Air Navigation Service (ANS) Performance: Policy Options and the Role of Economic Regulation, G. Nero (Eurocontrol)

# 1.B Airline costs, productivity and profitability

• Forecasting Small Air Carrier Bankcrupcies Using a Neural Network Approach, R. Gritta, Hua Wang R.B. Pampli jr. (University of Portland), S. Davalos (University of the Virgin Islands), and G. Chow (University of British Columbia)

- Investment decisions and profitability of Asian carriers, A. Chin (National University of Singapore) and J. Tay (Singapore Airlines)
- Total Factor Productivity in Australian Domestic Aviation, P. Forsyth (Monash University Australia)

#### 1230-1400 Lunch

During the lunch SAAM tool will be demonstrated by Eurocontrol.

#### 1400-1530 sessions 2A and 2B

#### 2.A Capacity, Pricing and Regulation of Air Traffic Services II

- Productivity in Air Traffic Control, N. Lenoir (LEEA, Ecole Nationale de l'Aviation Civile) and M. Raffarin (EUREQua, Université de Paris-Panthéon-Sorbonne and LEEA, Centre d'Etude de la Navigation Aérienne)
- Efficiency and Technology of Air Traffic Control Centres, I. Ronde-Oustau (GREMAQ-LEEA)
- Analysis of the economic impact of factors contributing to transport delays in Europe, P.Tena (State Secretariat for Infrastructure and Transport)
- Optimising airspace system capacity through a Small Aircraft Transportation System, B. Bowen and S. Tarry (University of Nebraska, Omaha)
- A Stochastic approach to flight schedule punctuality control and management, C-L. Wu And R. Caves (University of Loughborough)

# 2.B Airport Externalities

- The Shadow Price of Aircraft Noise Nuisance, B.M.S. van Praag and B.E. Baarsma (University of Amsterdam)
- Environmental Capacity: Noise Pollution at Catania Airport, M. Ignaccolo (University of Catania)
- The Evaluation and Implication of Environmental Charges on Commercial Flight, P. Morrell and Cherie H-Y. Lu (Cranfield University)
- Make Airports Quieter by Adding Flights, W.M. Swan (Boeing)
- Market Based Options for Sustainable Airport Growth within Environmental Boundaries, P. Uittenbogaart (Ministry of Transport, Dept. of Civil Aviation)

#### 1530-1600 Coffee/Tea

#### 1600-1730 Sessions 3A and 3B

# 3.A Airline Networks I

- Demand Uncertainty, Capacity Constraints and Airline Network Morphology: to Hub or not to Hub? P. Barla and C. Constantatos (Université Laval, Québec)
- Traffic Distribution in Low Cost and Full-Service Carrier Networks, A. Reynolds-Feighan (University College Dublin)
- Multiple Hub Networks: the Outcome of Discrimination through Quality Model, E. Romano (University of Lausanne)
- Airline Network Performance, Sj. Bakker, E.Kroes (Hague Consulting group), J.G. Veldhuis (Dept. of Civil Aviation, Ministry of Transport)

#### 3.B Deregulation and Competition in Air Transport Markets I

• The European Aviation Network 1990-1998, G. Burghouwt (University of Amsterdam) and J. Hakfoort (The Netherlands Bureau for Economic Policy Analysis)

- Price regulation and Market Competition The Experience of Domestic Air Transport Market in both China and Taiwan, J. Shon (Wen Tzao Ursuline College, Taipei)
- Effects of Deregulation in the Greek Air Market, V.A. Profillidis (Democratus Thrace University)
- Developments in Air Transport Liberalization and the Open Skies Option in the Phillippines, C. Rodolfo (University of Asia and the Pacific, Philippines)

#### 1900 Conference dinner

# Tuesday 4th July 2000

# 0830-0900 Coffee at Amsterdam University

#### 0900- 1030 Sessions 4A, 4B and 4C

#### 4.A Airline Networks II

- Long Term Route Traffic Forecasts and Flight Schedule Pattern for Medium Sized European Airports, N. Dennis (University of Westminster)
- The Potential Implications of Hubbing on the Future Development of Hong Kong International Airport, D. Pashen and M.K.R. Luk (Hong Kong Airport Authority)
- A Methodology for Air Route Planning: the case NAP-NYC, E. Romano, V. de Riso di Carpinone and A. Tocchetti (University of Naples)
- Airport Quality from the Airlines' Viewpoint and its Effect on an Airline's Choice of a West European Hub Airport, N. Adler (Ben Gurion University of the Negev) and Y. Berechman (Tel-Aviv University)

#### 4.B Deregulation and Competition in Air Transport Markets II

- The Impact of State Aid and the EU's Single Market in Aviation Services, M. Pustay (Texas A&M University)
- Analysis on the Effects of New Entrants in Japanese Domestic Aviation Markets with Market Equilibrium Analysis, K. Takada, T. Kai and K. Doi (Institute of Technology Tokyo)
- Bargaining for Open Skies, O.W. Wojahn University of Hamburg and Lufthansa Technik AG)
- Will Europe's Charter Airlines be Replaced by the New Breed of Low Cost Carriers? G. Williams, (Cranfield University)
- Marketing Low Cost Airlines to Business Travellers, K.Mason (Cranfield University)

# 4.C Air Transport Forecasting

- Dynamics of Airline Competition, Demand and Traffic Forecast, P. Duchemin, J.P. Florens and S. Marcy (Université de Toulouse)
- Forecasting Air Transport Demand for Egypt: A First Step Towards Future Aviation Investments, A. Homan (MITRE)
- Reliability of Air Passenger Trip Forecasting Models, F.R. Wilson, A.M. Stevens, A. Ambo, S.R. Ellsworth (University of New Brunswick)

#### 1030-1100 Coffee and Tea

#### 1100-1230 Sessions 5A, 5B and 5C

#### 5.A Airline Alliances

- The Impact of Airline Alliances on Frequent Flyer Programmes, E.R. Boer and S.V. Gudmundsson (University of Maastricht)
- Prospects for Competition after the Air Canada Merger, R.J. Kaduck
- Levels of Airline Alliance Membership: Balancing Risks and Benefits, B. Kleymann and H. Seristö (Helsinki School of Economics and Business Administration)
- Globalization and Strategic Alliances The Case of Airline Industry: Economic Effects, Management and Policy Implications, T.H. Oum (University of British Columbia), Jong-Hun Park and Anming Zhang (City University of Hong Kong)
- Can this Marriage be saved? Testing Predictions on Duration in Strategic Airline Alliances, S.V. Gudmundsson (University of Maastricht) and D.L. Rhoades (Embry Riddle University)

# 5.B Privatisation, Pricing and Regulation of Airports

- Regulating Airports: Some Lessons from Germany and the UK, M. Kunz (CAA, London) and H-M.
   Niemeyer (Ministry of Economic Affairs Hamburg)
- Airport Pricing: the Long Term Perspective, Anmin Zhang and Yimin Zhang (City University of Hong Kong)
- Promoting Competition in Downstream Markets, V. Tamms (The Australian National University)
- Privatisation of Airports: a Way to Increase Efficiency? P. Meincke (DLR, Cologn)
- Do European Carriers Dominate their Hubs? M. Lijesen (The Netherlands bureau for Economic Policy Analysis), P. Nijkamp and P. Rietveld (Free University of Amsterdam)

# 5.C New Airports and Landside Accessibility

- Influencing Direct and Indirect Mobility in Amsterdam Airport Schiphol, Y.H.F. Cheung (Ministry of Transport, The Netherlands)
- Financial Feasibility of an Airport on an Island in the North Sea, J.G. Smit (ABN-AMRO bank)
- The Landside Accessibility of the Dutch North Sea Airport, J.H.T. Kramer (Ministry of Transport, The Netherlands)
- The Economic Evaluation of Large Infrastructure Projects: the Future of a National Airport in The Netherlands, D. Brus (Ministry of Transport, Dept. of Civil Aviation, The Netherlands)
- Sensitivity of Air-High Speed Rail Substitution; Forecasts for Fare and Level of Service, E. Kroes (HCG) and I. Essers (Netherlands Ministry of Transport, Dept. of Civil Aviation)

#### 1230-1400 Lunch (in Artis)

#### 1400-1530 Sessions 6A, 6B and 6C

#### 6.A Air Freight and Logistics

- Air Cargo Strategies of a Local Airport Authority in Japan from the Viewpoint of Air forwarder, H. Inamura, T. Ishikura, Y. Takeyama, K. Fukuda, (Tohoku University)
- Comparative Analysis of Air-Cargo Transport Characteristics between Hub Points and Local Points in Japan from the Viewpoint of Air Freight Forwarder, T. Ishikura, H. Inamura and K. Ishiguro (Tohoku University)
- Locked-in Logistics and Amsterdam Airport Schiphol, P.M.J. Warffemius (Erasmus University) and A.I.J.M. van der Hoorn (University of Amsterdam)
- The Role of Aviation in the Logistics Strategy, B. Veldman (RAND Europe)

#### 6.B Aircraft and Safety

- The Economics of Aircraft Speed, G.H. Burrows, C.A. Brown, T.W.Thom, J.M.C. King, J. Frearson (University of Melbourne)
- The Evolution of Long Haul Aircraft Size: Towards a Stratification of Service? P.Edmond and I Stockman (Cranfield University)
- Aviation System Safety and Risk Perception: Implications for Enhancing Pilot Decision Making Skills, M. Green (Embry Riddle University)
- A Study of the Relationship between Airline Safety and Economic Development, C-J. Hsu and A.F. Taylor (Cranfield University)
- Research into the Role and Effectiveness of Government Regulation of Air Transport Safety, B. Dannatt (Aviation Risk Assessment & Safety Regulation Services)

# 6.C Airport Capacity and management

- The Evolution of Airport Management Practice: Towards a Multi-point, Multi-service, Marketing Driven Firm, D. Jarach (SDA Bocconi Business School, Milan)
- A Study of the Application of Operational research in the Planning and Design of Airports, M.K.R. Luk (Hong Kong Airport Authority)
- Airport Barriers to entry in the U.S., M. Dresner, R. Windle and Y.Yao (University of Maryland)

#### 1530-1545 Coffee and Tea

# 1545-1620 Session 7A, 7B and 7C

#### 7.A Evaluation of Airport Performance

- Airport Efficiency: An Empirical Analysis of the US Commercial Airports, B. Vasigh (Embry Riddle University) and R.G. Hamzaee (Missouri Western State College)
- Inefficiencies and Scale Economies of European Airport Operations, E. Pels, P. Nijkamp and P.Rietveld (Free University of Amsterdam)

# 7.B Deregulation and Competition in Air Transport Markets III

- Preadatory Pricing and Yield management in Aviation, M. Kunz (CAA London)
- Insider or Outsider? CEO Selection in the U.S. Airline Industry, P. Marett (Embry Riddle University)

#### 7.C Deregulation and Competition in Air Transport Markets IV

- Ownership Rules in the Airline Industry: the case of the European Union, G. Williams and Y-C. Chang (Cranfield University)
- Internationalisation and Domestic Airline Anti-trust Policy Autonomy, J.A. Clougherty (Tilburg University)

# 1620-1715 Plenary session (chair: T.H. Oum, President ATRG)

# ATRG Business and the progress report on airport benchmarking

- The Preliminary Results of the ATRG Airport Performance Evaluation and Benchmarking Project, Chang Yu (University of British Columbia)
- Paneldiscussion on the ATRG airport benchmarking project

# 1715-1800 Boarding and boat trip

#### 1800 Reception by the Mayor of Amsterdam

# Wednesday 5th July 2000 Site visit to Amsterdam Airport Schiphol hosted by the Schiphol Group

9.30 Departure from Amsterdam City Centre

1000-1030 Coffee at the Headquarters of Schiphol Group

1030-1100 Welcome and Overview of the Internationalisation and Privatisation Strategy of the Schiphol Group by the Vice-President and Director Finance of the Schiphol group, Dr P. Verboom

1100-1130 The Existing and Future Slot Allocation System at Schiphol Airport, Dr. C.T. Den Braven (Slot coordinator of the Netherlands Airports)

1130-1200 Environmental issues of Amsterdam Airport Schiphol, Mr. K. Boef Schiphol Group

1200-1300 Lunch Hosted by the Schiphol Group

1300-1430 Airport site visit

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For more information please contact the organizing committee:

#### **Aerius**

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